



Top 3 things you need to start building a portfolio career

YVONNE AKINMODUN
EXECUTIVE CAREER COACH

Where are you joining us from?
Share in the chat

During this webinar you'll discover:

1. The trends disrupting the future of work and why it's important to future-proof your skills
2. What is meant by the term portfolio career
3. The 3 key essentials needed to start your journey towards building a successful career
4. How to make the transition from your day job to becoming an entrepreneur

You are in the right place if...

- You're ready to move your career forward in a particular direction but are not sure how to raise your profile with industry experts
- You've been made redundant or are facing redundancy and want to move your career forward in a new direction
- You are looking at how to plan and build your next career move

MY GOAL FOR YOU...

Is that you have at least
ONE key actionable
learning point you can
implement straight away



About me

I am a certified executive and career coach

I help professionals who feel stuck in their job reinvent their career to find work they love.

I also work with organisations to deliver career development solutions.



My Story

In 2009 I was made
redundant

I lost my job at the height
of the recession.

Felt stuck...

My Fears

- I needed to earn an income. I knew that I didn't want to do what I was doing and I didn't want to start from the bottom.
- I wanted to do something I would enjoy doing while earning an income but
- I had no idea what I wanted to do
- Would I ever find a job again and if so, how long would it take?

What is holding you back?

Type in the chat





My Job Search

My job search took place in the midst of the worst financial crisis on record – using my network is how I was able to find a job

My career today...

**CERTIFIED EXECUTIVE +
CAREER COACH**



CIPD TUTOR



**CERTIFIED CAREER
CONVERSATIONS TRAINER**



Modern day workforce challenges

There is no longer
job security

There are fewer
executive roles

Automation is
changing the way
we work

What is a portfolio career?



[This Photo](#) by Unknown Author is licensed under [CC-BY-SA-NC](#)

The philosopher and organisational behaviourist Charles Handy popularised the "portfolio" concept in works like his 1989 book,

'The age of unreason' and again in 1994 with this book,

'The Empty Raincoat'.

A portfolio career is a portfolio of activities-
some we do for money, some for interest,
some for pleasure, some for cause The
different bits fit together to form a
balanced whole... greater than the parts

CHARLES HANDY

Top 3 things you need to start building a portfolio career

Action #1

Start with a clear vision

Write out your dream JD

**Make a list of your top ten
skills**

Action #2

manage your time

The Eisenhower Matrix

	Urgent	Not Urgent
Important	Do Now	Plan
Not Important	Delegate	Eliminate

Work on your mindset

Action #3

Consider your timing

Build a transition plan

My Career Journey



Stage 1

Full time HRD role



Stage 2

Freelance HR
professional



Stage 3

Career coach



Stage 4

CIPD tutor



Career Coaching Matters

Putting You In The Driving Seat Of Your Career

Case study




Sue C

Moved from HR
director to:

- Trainer
- Assessor
- Consultant



Sue Carroll  recommends **Career Coach**.

August 11, 2018 · 



I wish I had access to Career Coach when I first started working for myself! The coaching is pragmatic and focussed on actions that take you to where you want to be and Yvonne has a supportive yet honest approach which I love. The online programme Corporate Escape Plan is a must if you are thinking of or have started setting up your own business as it guides you step by step through everything you need to think about and do!



Sandra

Moved from director
to:

- Board member
- Radio Host
- Business Owner



Sandra Gordon · 1st

Director at Bristol Women in Business Charter

September 4, 2020, Sandra was Yvonne's client



All LinkedIn members



On



I have recently completed a course of coaching with Yvonne. She supported me at a pivotal period in my career as I navigated through my current situation to work towards my next purposeful career choices. Like many women I know, I have a number of interests, passions, and enjoyable work experiences that I want to incorporate into my next ideal role.

Working with Yvonne has given me the opportunity to deeply review and understand my key drivers, prioritise and then start to develop those into a career portfolio. This is a new chapter for me, and I am moving into it in a more focused and directional way.

If you are thinking of a change in career and need help and support to your final destination, I would recommend Yvonne as part of your exit strategy.

What we've covered

1. The trends disrupting the future of work and why it's important to future-proof your skills
2. What is meant by the term portfolio career
3. The 3 key essentials needed to start your journey towards building a successful career
4. How to make the transition from your day job to becoming an entrepreneur

a way that shows you at your best

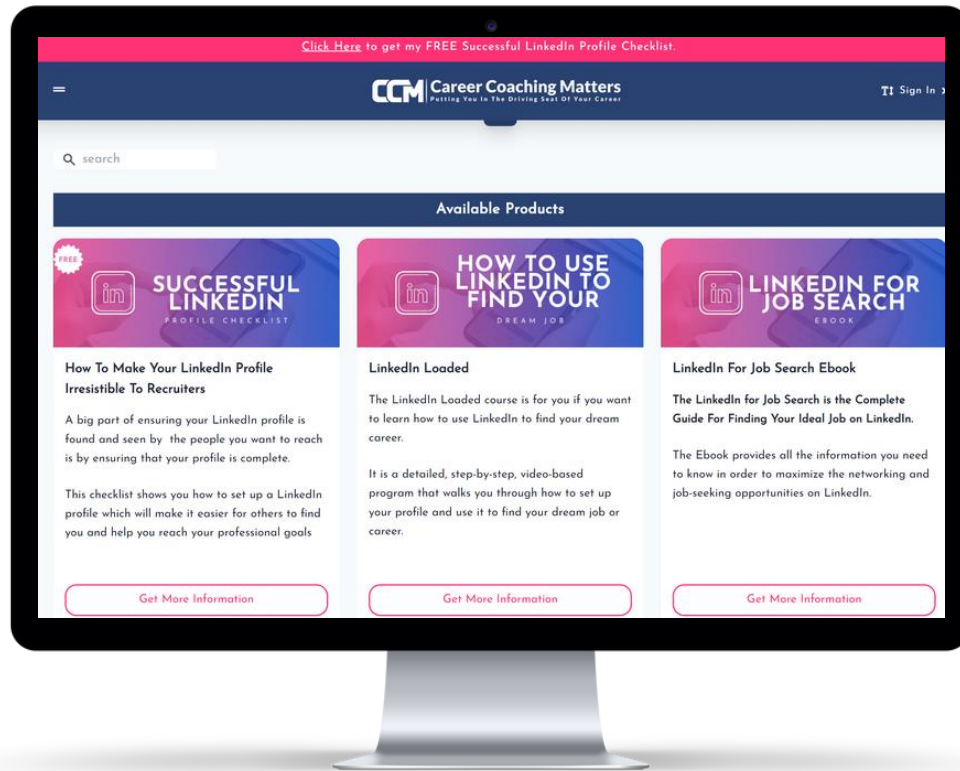
Next Steps....

What action are you going to take as a result of today?





If you'd like to know more...



Visit my Career Academy for access to a range of free and paid products including LinkedIn products to help you on your career journey



Connect with me

yvonne@careercoachingmatters.com

W – careercoachingmatters.com

LinkedIn – career-change-coach

Facebook @mycareermatters