

# Could a Portfolio Career be your next step?

Hosted by Liz Woolman

## Liz Woolman



- Founder & Executive Coach Reconnect Business Coaching
- Non-Executive Director Local Pension Parnership Administration
- Non-Executive Director Anglo Saxon Friendly Society
- Co-founder Corcillum
- Governor, Trustee & Serial Volunteer
- Over 20 years senior leadership experience in FTSE 100 companies
- Formerly responsible for a £400m portfolio of Global Infrastructure Services



#### Who is this webinar for?

This webinar is for people who;

- ✓ are Job Seeking
- ✓ are considering a Portfolio Career
- ✓ have started a portfolio career and want to develop it further
- ✓ have made a decision to develop a portfolio career and would like some help getting started



The lack of job security in today's workplace means that we are all temporary workers in some way. The emergence of the portfolio career is a clear indication of this trend.



#### What is a portfolio career?

- One which consists of multiple part time jobs & employers.
- ✓ A working style where you combine multiple streams of income.
- ✓ A portfolio career could be a full time commitment, a balance of freelance work, consulting, personal projects, volunteering, board membership and other activities that demand expertise under flexible conditions.
- ✓ It's important to note that it is not the same as multitasking.



Job market trends point strongly in one direction: the future of work is uncertain, fragmented and demanding.



#### What could your portfolio career look like?

**Greater fulfilment** 

**Autonomy** 

Opportunity to follow divergent passions

Better work-life balance

Second career after early retirement from full-time work

Personal growth

Financial Rewards & security

Opportunity to develop & use multiple skill-sets

Pace, flexibility & variety

New challenge

More and more people are turning to portfolio careers, as a long-term lifestyle choice which provides them with the autonomy to choose how they work.

You can do it at any stage of your career and at any career level.



### Is a portfolio career right for you?

Begin by asking yourself these questions;

- ✓ Are you torn between several options for your future career and find it difficult to decide?
- ✓ Do you often have many ideas for projects or businesses buzzing around in your head?
- ✓ Are you intensely curious about numerous unrelated subjects?
- ✓ Do you love diving into one subject or career for a while, and then find yourself quickly distracted by something else?
- ✓ Do you find the thought of settling on one career or industry and climbing the corporate ladder for the rest of your life completely unimaginable?
- ✓ What is your risk profile? How will it meet your needs at your particular stage of life?

There's a certain type of person who is attracted to a portfolio career.

Barbara Sher, the bestselling author of Refuse to Choose, calls them "Scanners."



#### How to get started?



Reconnect with who you are & become who you want to be.



#### Some final thoughts

- ✓ In this changing work environment, specializing in one thing is risky.
- Combining skills and pursuing multiple career paths provides more security and is an effective way of staying agile.
- ✓ This work style may seem unconventional to some, however it will increasingly become the norm.
- ✓ Be clear about your motivation.
- ✓ Take ownership of your career, no one else will.



"Choice not chance determines your destiny"

#### reconnect

"Thank you for today, I have done a lot of management courses and development sessions over the years and can sincerely say it was one of the best and most thought provoking I have ever been involved in."

Gregg Wilson, District Manager, Travelodge

"My sessions with Liz were hugely valuable, and I got a lot from our time together. Liz strikes a great balance between challenging and supportive, always creating a safe environment but ensuring more tricky topics are fully explored. I left each session with clear actions that were easy to follow and implement in my day-to-day life, so felt like I continued to get value outside of just the sessions themselves. I would highly recommend working with Liz."

Holly Holt, Cancer Research UK

# reconnect

Liz Woolman - 07703 106249

liz.woolman@reconnectbusinesscoaching.com www.reconnectbusinesscoaching.com