

Boardroom Ready

By Heather White, CEO

5 – 10 things you must do to find a NED role!

Boardroom Ready

18th May 2021

How to make the transition from Exec to Non-Exec

You will have read and heard experienced NED's say that your role as a NED is to challenge and make sure the executive team have aligned their activity to the company strategy. That it's your job is to make sure that full governance has been considered. As Dr Sara Faivre mentioned in her recent presentation for GatedTalent, "noses in fingers out".

But if you have spent the last 20 / 30 years developing your functional career, making the transition from executive to non-executive does need careful thought and a lot of practice to get it right. In fact its so important, you could lose those hard won short listed interviews because you are not demonstrating your understanding of the role.

Your presenters will be Heather White, Board Match-Maker and Bryan Foss, Digital NED, Risk & Audit Chair, Visiting Professor, NED coach & Regulatory Advisor (<https://www.linkedin.com/in/bryanfoss/>)

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Where are you on your journey?



What barriers are you facing?

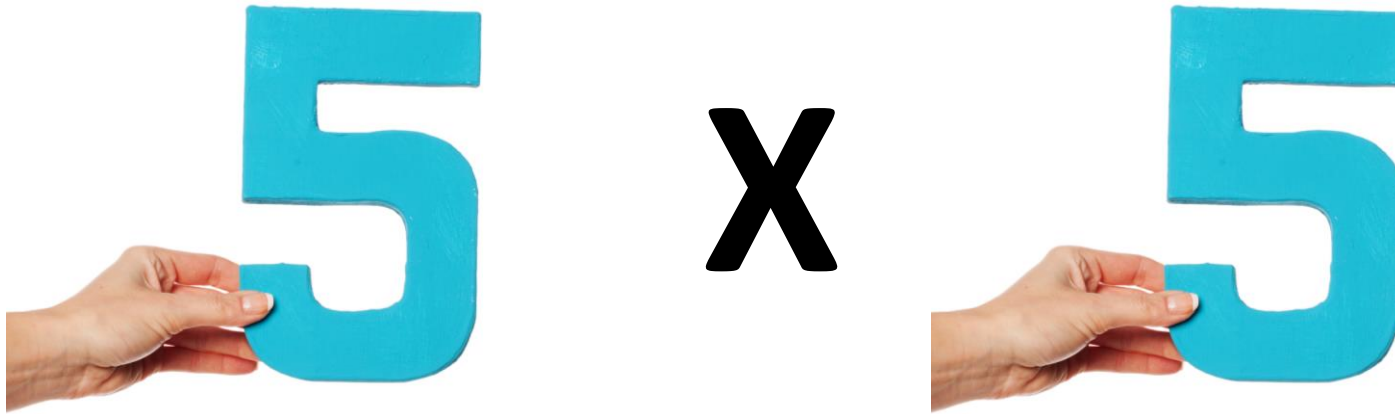


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- **12- 18 months**
- **200 - 300**
- **Time & focus**
- **Resilience**
- **Discipline**

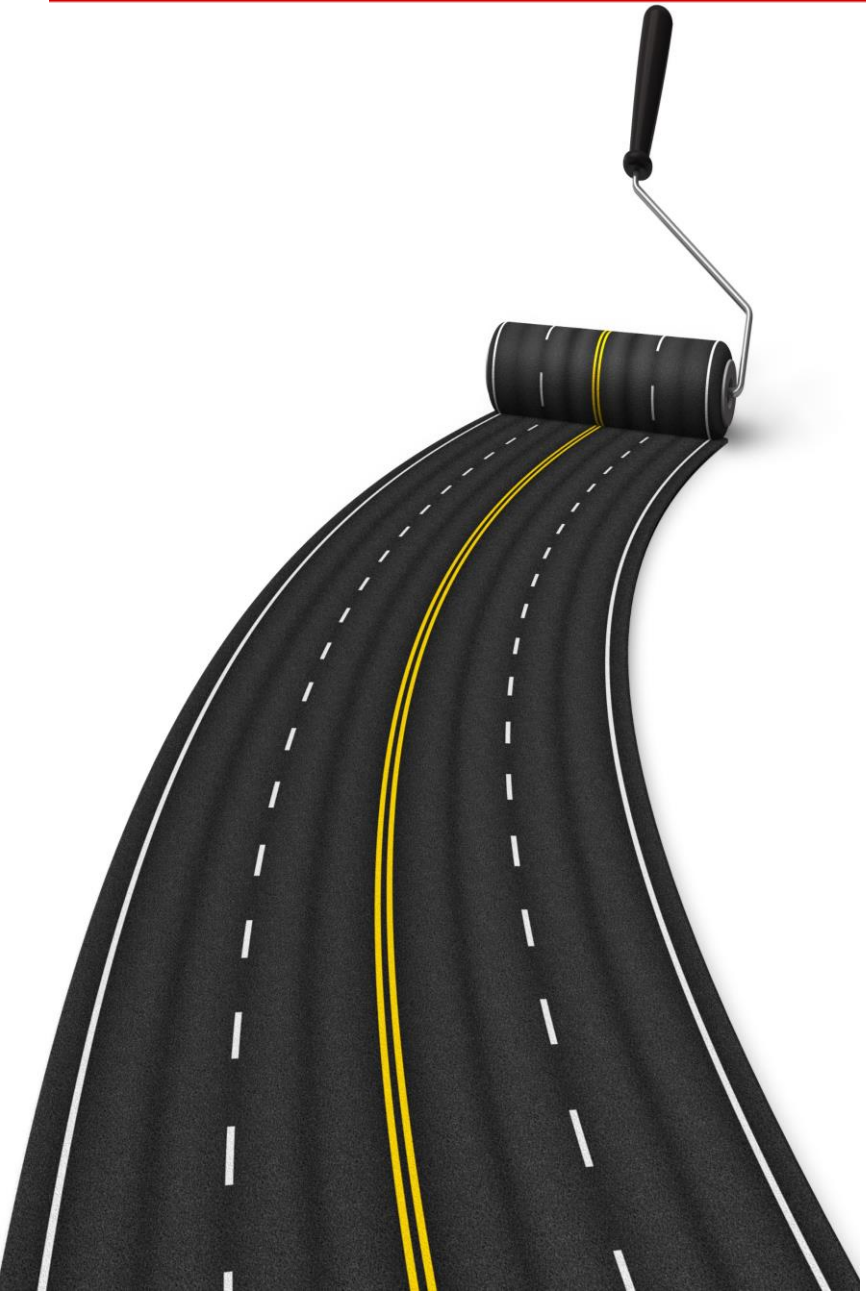


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**Why 5 – 10 things you must
do to find a NED role?**

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Your road map

1. Plan early!
2. Networking matters!
3. Tell everyone!
4. Gain board experience
5. Find a sponsor | mentor
6. Update CV & LinkedIn
7. Transitioning from exec to non-exec
8. Build your knowledge
9. Think broader
10. Modify your language

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LI optimisation
“designed for robots,
read by humans”



Tell everyone!



What networks?

- NEDs
- CEOs
- Chairs
- Search firms



Mentor | coach

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**Trans from exec -
non-exec**

“Noses in, fingers out!”

Dr Sara Faivre



Board experiences

- **Trustee**
- **Governor**
- **Committee**
- **Sub divisional board**



Build knowledge

- **Training courses**



Modify | Broader

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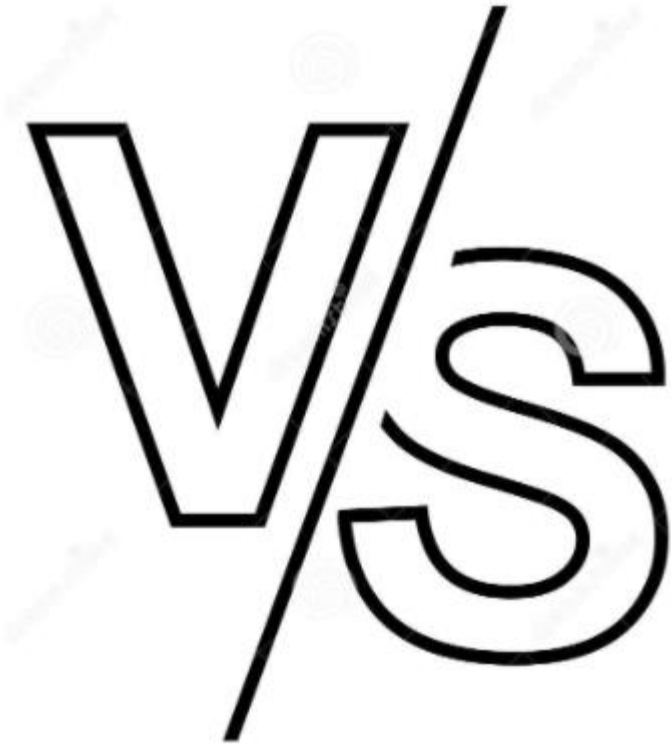
Executive search firms vs. LinkedIn vs. NED job boards

Stay inside industry vs. go outside

Training vs. actual experience

Trustee before commercial board?

Newbie vs. experienced NED



Boardroom Ready

- Motivation
- Drivers
- Resilience
- Discipline



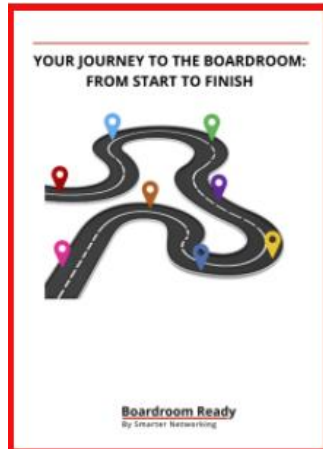
- Networking
- Sharing
- Learning
- Implementing

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<https://boardroomready.co/how-to-get-started/>



<https://boardroomready.co/ned-survey/>



<https://boardroomready.co/interviews-with-existing-non-executive-directors-or-trustees/>

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