

The webinar will start shortly!

If you are here to learn about

Careering, on Purpose:

Realign the work you love with the life you wish you were living,

Step 1: Career Clarity

Please know you are in the right spot!





Careering, on Purpose:

Where do you Start When
Your Stuckness Is Not
Knowing '*What Next*'?



Meet Helen Hanison

Founder of Helen Hanison Leadership Coaching & creator of the coaching ladder helping people at a career crossroads, get unstuck

A

I live with my husband, our two teenagers (and our 2 dogs) in England.

B

I used to think being on the board of the worlds largest PR company defined me. Then got made redundant - twice. I reeled with career grief and got stuck in a cycle of trying to evolve. Eventually, I figured out how to align work I love with what matters most.

C

I believe that we must have career-life synergy to thrive but know that clarity about what that means is hard. My work is to make it easier to redesign your career so that work you love is aligned with the life you wish you were living.

D

100% of clients say they get clarity about their purpose-driven vision and create a plan to get there.



**Recognise you're at a
career crossroads & stuck
in a cycle of solving
the same career problem,
over & over again, on your own**

**Then infuse your career with
fresh meaning instead**

Are you constantly being pointed at things that don't come naturally, rather than accruing higher skills in areas that really matter to you?

And how is that impacting your career journey?



01 Career Clarity

**Unpack what your career needs to align *with*
and create a career compass so you feel
confident moving forwards**



Case Study: Ashley

From termination of a business partnership in the Pandemic ... to product management in a fashion house

- 1 *"At a career crossroads - in overwhelm! I was unsure whether to start a new venture, go back to being employed in tech, pursue a whole new career path or even go back to education!"*
- 2 *"Helen was instrumental in giving me permission to focus on myself so I could truly understand and reconnect with what I want and need from my career".*
- 3 *"By learning how to reflect on what my strengths really are, not be so dismissive of talents acquired in my time as an entrepreneur, I had the confidence to open up about my real fears and 'act as if' so I succeeded, with confidence"*
- 4 *"I built an actionable plan to make my career redesign happen – and it has!"*

- **What's gone well since we last spoke?**
A lot of good thought processes around what I want and why

Career Clarity

- **What's gone well since we last spoke?**
My new opportunity, and thanks to a friend I also have 4 informational calls lined up this week to speak with Product Managers about their career paths

'What Next' Quest

- **What's gone well since we last spoke?**
Starting to carve a path for myself at this position, and I can see where it might be headed

Confident Career Redesign



1

Ashley recognised she was overwhelmed by all the choices she was considering and invested in her different future (before she knew what that was)

2

Ashley didn't simply fall back on 'what she knew' and built towards a new career path one safe step at a time

3

She pursued a career redesign with confidence (and a cohort of careerists going through the same things as her)

4

Now Ashley is Careering, on Purpose

☰ 9

What's next for you? (Tell me about upcoming challenges, goals and vision here)

I am continuing to act "as if" every day in my crazy, exhausting, exhilarating, challenging and fun opportunity everyday. There have been whispers of full time employment, but I'm not one to count my chickens before they hatch :) If I do get an offer, I'll be sure to let you know! But in the meantime, I am so thrilled to be learning, evolving, and growing everyday.



APR 6



Helen Hanison • 3:12 pm

So nice to see a little circle of you here! How are things going for you? Warmly, h x



Ashley [redacted] • 3:13 pm

Hi Helen! I'm doing really well, and you? I started at my contract job fulltime this year and am very happy! Think of you often <3

**Why did
Careering, on Purpose
work so well
for Ashley?**

Reason #1

**She didn't have to rely on having
career clarity *before* making
change happen.**

Reason #2

**She put support in place
even though it felt
hard to invest in herself.**

First, we create a career compass:



1

Career redesign can feel disruptive if you aren't crystal clear on what you do best, what you value most and how to be purpose-driven about your **'What Next'**. But becomes simple with career clarity

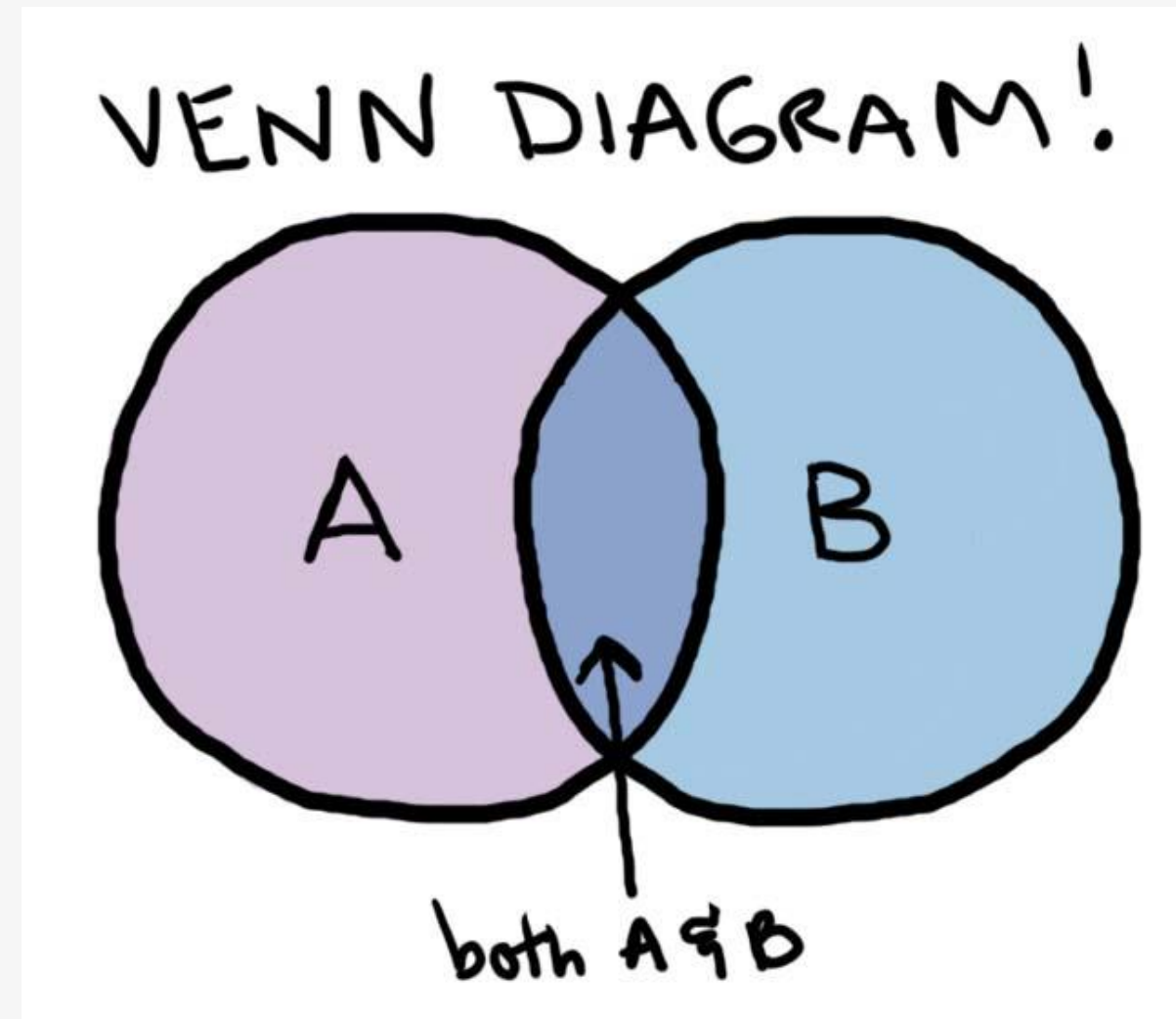
2

In fact, when we teach how to create a career compass, careerists get unstuck and start striving - even when your Stuckness is not knowing **'What Next'**

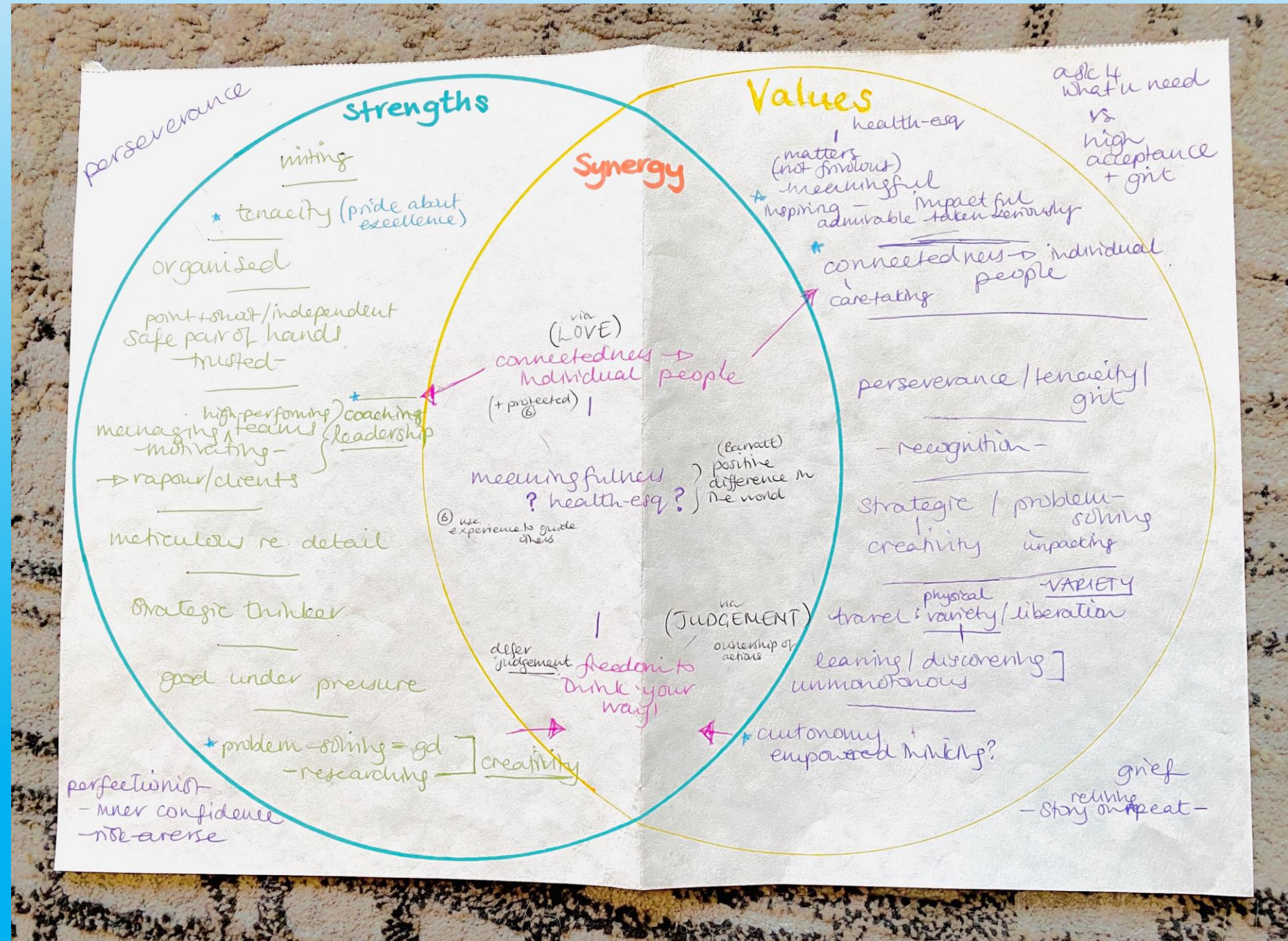
3

After a bit of practice, you'll have discovered your career wants and needs and be building towards **Careering, on Purpose**

The Sweet Spot Of Synergy:



But more like this!



My CHALLENGE TO YOU!

Plant Purpose Through Strengths



I'm going to take my strength in _____
And my passion for _____
To _____

- What are the pearls here?
- Look at the end-vision and consider how to follow that future.
- What is your first step?





When this part is done right...

- 1 You'll get the career clarity you crave and create a plan you're actually excited to act on!
- 2 Instantly you have a tool steering your pursuit of career congruence – despite not having certainty about the destination
- 3 And you'll know how not to stop 'trying' and start redesigning your career. Despite your hoped-for vision feeling vague, you won't get discouraged or waste time
- 4 You'll breathe a sign of relief knowing you are finally going to utilize your strengths and express your values in work that truly matters

What Some Recent
Clients Said About
CAREER CLARITY



“I realized I needed a push to do what I had wanted to do for ages” (Jesse)

“I am more in touch with myself having uncovered my strengths and what I enjoy vs. simply bringing home a paycheck” (Michelle)

“You shined light on those things I downplay so I could highlight them in interviews” (Lisa)

“I really felt ‘seen’ during our work together and comfortable to share my fears and concerns” (Ashley)

Unpack Your 'Working-Why'

It's the first step to shaping a career that feels purpose-driven.

And may not be as hard as you think – here's a little gift to help with that.



Want my help?

My audience gets actionable advice
and exclusive offers.
Join here:

<https://bit.ly/ambitionstothrive>

You can apply for a clarity
conversation here:

<http://bit.ly/bookaclarityconversation>

